



## The Interim Manager

Why would companies employ an interim senior executive? The answer is '**change**', in a recent comprehensive survey and report published by 'Executives Online' ([www.executivesonline.co.uk](http://www.executivesonline.co.uk)), the key change events that were on most companies horizons were: -

- Business restructure
- Major business improvement initiative
- Major cost reduction
- The introduction of new technology

In the same report, companies asked about the benefits of interim management displayed a high value on the task and results orientation interim managers bring, as well as the speed with which they can be deployed, in summary the 5 main benefits identified were: -

- They are focused on a task
- They are results-orientated
- Speed – they start in days
- Transfer skill, contacts and experience to the team
- Objectivity

Finally a survey conducted with client companies responding to the question 'How well do you manage change'? Resulted in a very sobering outcome: -

- Average            51%
- Quite Well        10%
- Poorly             39%

***Nobody responded with 'Very Well'!***